

Marc Musial

Digital Media Designer/Developer

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Profile

Freelance Digital Media Designer / Developer located in New Waterford, Nova Scotia.
Graduated in 2001, since then I have been freelancing for many clients.

Objective

To continue working in web design and development as a member of a creative and innovative team. To share with that team my experience and help produce effective print and online solutions for an employer that offers the opportunity for career advancement as well as the further expansion of my IT skills.

Experience

Program Operator, EastLink Television, Sydney, NS - 2006

I am in charge of cueing tapes, and playing the tapes at the appropriate times when they are supposed to go to broadcast. I also taped live broadcasts of Kinsman Bingo on Wed. Nights, during this broadcast I would be in control of the cameras, and controlling the fades between cameras

Freelance (on Contract) Graphic Designer, MediaSpark, Sydney, NS - 2007

MediaSpark contacted me wondering if I would be available for any jobs that may come up for Graphic Design & Web Design / Development. Have yet to be contacted.

Owner/Designer/Developer, Catalyst Communications - 2006 - Present

Designing and coding complete websites for freelance clients. Maintaining client web sites by updating code, design, and content. Serving as a primary point of contact/web master for clients. Maintaining close personal contact with clients. Creation of Catalyst Communications promotional and marketing materials, and the products that the company produces.

Marketing Coordinator, HaleyStreet Adult Services Centre, North Sydney, NS - February 2006 - July 2006

This was a government grant that that lasted 6 months, and I still do go out occasionally. I was contracted to give HaleyStreet an business identity. I developed a logo that suit there centre perfectly, developed business card, letterhead, and a brochure. Also, I developed a website for them done, in html, php, and flash. The website also has a fully functional backend. I also set up a network where they only had 3 computers online now they have 12. Along with all this they were having trouble with break and enters and distruction being done to the building. I set up 5 cameras that cover the center area inside and out, using webcams and a piece of software called iCatcher made by a company in the UK. www.haleystreet.org

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Web Designer / Developer, Nova Scotia Assoc. of Medical Radiation Technologists Sydney, NS. - June 2006

Contracted as their freelance web designer / developer to come up with a web presence for the association . The site was finished in 2 weeks, but they have recently contacted me about a redesign of the site they want to gear the site towards students entering into college and to attract they into a career in the Medical Radiation Tech. field. First site was done using Photoshop, Html, php, and Flash. www.nsamrt.com

Web Designer / Developer, Gobblefest Sydney, NS. - June 2006

Contracted to design and implement a website for the local music festival held every year here in Cape Breton. Designed using HTML and Flash, custom graphics and video production. Also designed posters, passes, and other promotion materials.

Web Designer / Developer / Marketing Coordinator, Vanity Fashions, Dartmouth, NS 2004 - 2005

At Vanity Fashions I was hired to develop business identities for them, and the products they sell. The are a jewelry and accessory company. I designed websites for there body jewelry www.bodygear.ca and designed catalogs for the same line and all there other lines of accessories.

Digital Media Designer / Developer - Locals.ca, Sydney/Halifax, NS 1999 - present

Locals.ca is a company that was put together by a small group of friends that all had the same interests in technology and web development. I was on as a Designer/Developer, I would be put on certain contracts that needed design and development work accomplished. Since launching we have rolled out many websites, some of the bigger sites are the sites that we own, like www.cblocals.com which spawned sister sites in Halifax, PEI, NFLD, Moncton, and Pictou County. There are also more listed on www.locals.ca .

Education

McKenzie College, Halifax, NS - Digital Media Design, 2001

Nova Scotia College of Art and Design, Halifax, NS - Design (no diploma), 1999 - 2001

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Skills

- **Summary of Qualifications:** Creative Designer with extensive experience in website and computer graphic design within a diverse range of industries. Able to coordinate and form strong relationships with colleagues and clients at all levels; committed team player with excellent organizational and multi-tasking attributes. Creative thinker, highly skilled in the creation and execution of complex and innovative web elements, graphical presentations, and innovative marketing strategies and campaigns. Accustomed to performing in deadline-driven environments, consistently delivering projects on time and within budget.
- **Common Tech:** Windows (95, 98se, NT, ME, 2000, XP), Mac OSX 10.4.8, Multiple Linux Distros (apache), HTML, XML, ASP, PHP, AJAX, RoR, XHTML, CSS, Flash Actionscript, JavaScript.
- **Applications:** Discreet: 3D Studio Max
Adobe: Photoshop, Illustrator, Acrobat, InDesign

AdobeTypeManager, Premiere and AfterEffects

Macromedia: Flash, Dreamweaver, Freehand, ColdFusion, Contribute

Flex.

Microsoft: Word, Excel, Access, Powerpoint.
- **Web Browsers:** Mozilla Firefox, Internet Explorer, Safari, Netscape
- **Management:** Solid background in planning and execution of freelance web design and development of other promotional materials. Maintains professional working relationships with clients and competitors. Highly developed interpersonal skills, working in a geographically diverse or virtual industry. Analyzes and solves business related problems effectively with root cause analysis.
- **Communication:** I am able to develop concrete, productive relationships with colleagues, clients and staff. Adept understanding of the complex needs of others. Persuasive negotiating and communication skills. Ability to effortlessly convey complex ideas.
- **Interpersonal:** Highly motivated, self-starter. Comfortable teaching and leading others, as well as working as a team. Able to identify customers needs. Able to maintain sensitive and confidential corporate information. I maintain professional competence, through continuing education and personal exploration of up-to-date technologies.

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Referrals

Debra MacLean - Executive Director - HaleyStreet Adult Services Centre Society

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executivedirector@haleystreet.org

902.794.3517

Mike Slaven - Lead Programmer - CrossOff Inc.

mike@locals.ca

902.478.1293

Brian Schwartz - Owner - Vanity Fashions Limited

bschwartz@vanityfashions.com

1.877.826.4890